



Image Quest Graphics Limited
Branding & Digital Marketing Solutions

For All Your Branding & Digital Marketing Solutions

- ✓ Creative Design Services
- ✓ Business Stationery Printing
- ✓ Advertising Materials Supplies
- ✓ Branded Promotional Items
- ✓ Domain Registration & Hosting
- ✓ Web Design & Development
- ✓ SEO - Search Engine Optimization
- ✓ Social Media Marketing

Who we are | Introduction

About Us

Image Quest Graphics Ltd (IQGL) is an all round branding and digital marketing agency, registered and operating in Nairobi, Kenya. The company started in 2009 and incorporated in 2016. We engage SME's and Corporate companies in developing and communicating their brands through our creative design and branding services to reaching out to their target market.

We help define or evolve your brand so that it correctly reflects your business vision, mission, and values. Most importantly, we create the brand guidelines for you to communicate consistently across all channels and platforms, allowing you to deliver your message clearly and succinctly with credibility and impact.

Our digital marketing strategy formulation approach focuses on using technology to improve business performance, whether that means creating new products or reimagining current processes. We assist businesses to achieve specific digital marketing goals through carefully selected online marketing channels such as paid, earned, and owned media. We leverage on different pillars of digital marketing such as social media, email marketing, search engine optimization, and search engine marketing delivers results to our clients.

In world of endless noise, we help businesses stand out of the crowd by pairing their brands with exceptional marketing best practices that offer return on investment. Thus creating a focused, niche and unique brand.


Mission

- Creatively design and develop unique brands that stands out and speak boldly to the target market.
- Develop marketing strategies that utilize the latest digital marketing trends to engage and build a relationship with target audience and offer return on investment.

Vision

To become the most preferred branding and digital marketing company in kenya

Core Values

- Integrity and highest ethical Standards.
 - Mutual regard and trust in our working relationship.
 - Teamwork in meeting our commitment to our clients.
 - Results recognition for best performance.
 - Continuous Improvement, Development and update on the latest technology in related field.
 - Devoted to the success of our employees, clients, suppliers and all involved parties in our operations.
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Creative Design Services | Branding

We help define a new brand or evolve your existing brand so that it correctly reflects your business vision, mission, and values. Most importantly, we create the brand guidelines for you to communicate consistently across all channels and platforms, allowing you to deliver your message clearly and succinctly with credibility and impact.

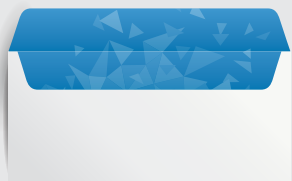
Below is a summary of a few of our branding services.

- ☑ Business Identity Solution
- ☑ Business Stationery Printing
- ☑ Advertising Materials Supplies
- ☑ Branded Promotional Items



Business Identity, Business Stationery Design & Printing

- ☑ Business Identity (Logo Design)
- ☑ Business Cards
- ☑ Letterheads
- ☑ Complimentary
- ☑ Branded Envelopes
- ☑ Branded Document Folders



Advertising Materials | Advertising Materials

We creatively and professionally design your advertising material to help your business speak to the target audience and make great first impression and a lasting impact on your target market.

Whether it is for your online or offline campaign our team will ensure your communication message is well laid-out and articulated. We also offer high quality printing and finishing on material

Business Advertising Materials

Design & Printing

- ✓ Company Profiles
- ✓ Flyers | Brochures | Posters
- ✓ Wall / Desktop Calenders
- ✓ Roll-UP Banners
- ✓ Backdrop Banners
- ✓ Vehicle Branding
- ✓ Billboards | Streetlight Ads
- ✓ Indoor / Outdoor Signage



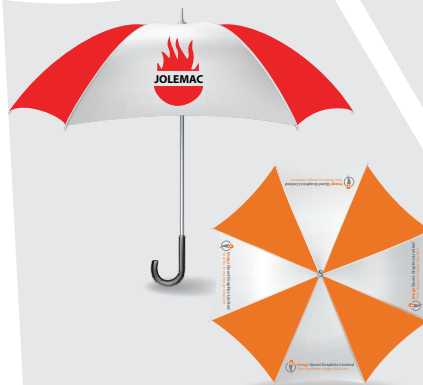
BRANDED MERCHANDISE SUPPLY

At Image Quest Graphic we supply promo items imprinted with your company name, logo or slogan etc, which you can give away at trade shows, conferences, events, as part of your business marketing campaigns!

We provide cost effective giveaways promo items that include be branded office desktop items that will be seen every day inside of business establishments. Other items include branded keychain bottle openers, laptop bags, and souvenir t-shirts, caps etc.

Branded Merchandise & Promotional Gift Items

- ☑ Branded Notebooks
- ☑ Calenders
- ☑ Branded Umbrellas
- ☑ Pens & Flash Disks
- ☑ Bags Branding
- ☑ T- Shirts & Caps
- ☑ Water Bottles & Coffee Mugs



- ☑ Calenders
- ☑ Branded Umbrellas
- ☑ Pens & Flash Disks
- ☑ Bags Branding
- ☑ T- Shirts & Caps
- ☑ Water Bottles & Coffee Mugs



IT & DIGITAL SERVICES

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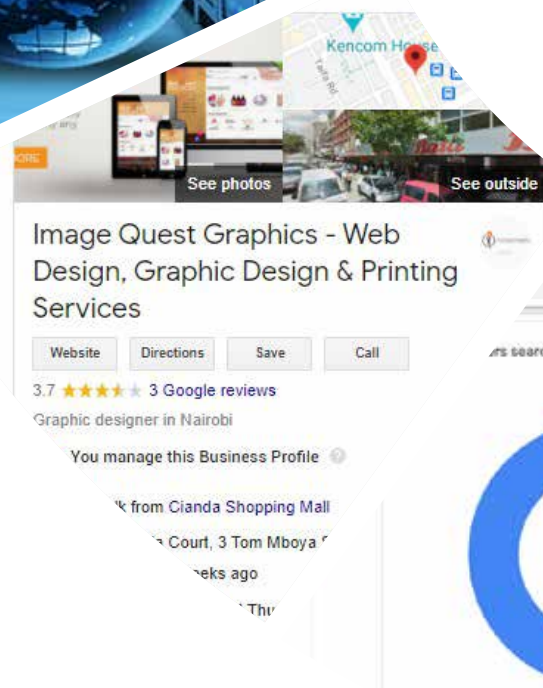
Our team will proceed to formulate a digital strategy approach that focuses on using technology to improve business performance, whether that means creating new products or

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Digital Marketing strategy

Domain Search, Registration, Hosting & Management

Google Map / Google Business Registration & Management





WEB DESIGN SERVICES

Basic Website

- ✓ Establish your company Online Presence

Dynamic Website

- ✓ Let user engage you through your website

E-Commerce Website

- ✓ Start Selling your product Online

Some of our Clients

- Specialised Towel Manufacturers Limited
- Tick Security Ltd
- KenGen Staff Retirement Benefits Scheme
- Better Security Locks Ltd
- Bemih & Kanyonge Advocates
- International School of Advertising (ISA Africa)
- Mindscope Technologies
- Optimus Prime Properties
- Zetort Communication Ltd
- Inflex Africa Films Ltd
- Marty Enterprises Ltd
- Specialised Fibreglass Ltd
- Forbes Security Ltd
- Gahir Engineering Ltd
- Gilfilian Air Conditioning Ltd
- Magharibi Garden Hotel
- Parapet Cleaning Ltd
- Jolec Fire Protection Ltd

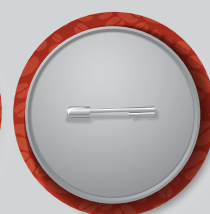
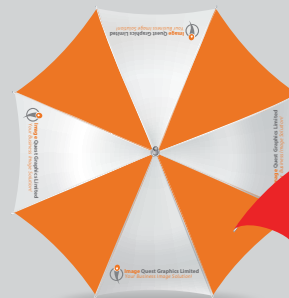


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